



... health & vitality!

GB



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Healing power and care by TIROLER STEINÖL®

Extraordinary and diverse natural healing power is attributed to TYROLEAN ROCK OIL due to its unique and harmonious composition.

The oil shale (Lias Formation), which the TYROLEAN ROCK OIL is extracted from, is more than 180 million years old. It was formed from fossil deposits in the primordial Tethys ocean and was pushed upwards during the formation of the Alps in the Bächental valley (Karwendel, Lake Achensee, Tyrol) to 1,800 metres altitude.

The fatty substance in the oil shale, which has an oil content of 4 to 6%, comes from plants, pre-historic fish, mussels and other marine animals (ammonite fossils).







Care & vitality!



Vitality Bath with TIROLER STEINÖL®

To regenerate and stimulate body and mind, especially when you feel a cold coming on. The Vitality Bath contains a special mixture of high-quality essential oils, such as pine needle oil, eucalyptus oil, thyme oil and lavender oil. High-quality moisturising agents such as castor oil, jojoba oil and soya oil pamper the skin and keep it supple. The product's tonic effects and its pleasant aroma create a sense of pure relaxation and regeneration.

Application:

Add at least 3 full caps to a full bath.

With precious essential oils

Bottle sizes: 200 ml and 500 ml



Shower Gel with TIROLER STEINÖL®

Exclusive body cleansing, high-quality plant-based ingredients and vitamin E that protect and care for the skin.

For normal and sensitive skin, pH skin-neutral. Effective moisturising agents prevent the skin from drying out, making it suitable for daily use.

For normal and sensitive skin

Bottle sizes:
200 ml and 500 ml

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Shampoo

with TIROLER STEINÖL®

Very mild, pH skin-neutral shampoo that provides exclusive care for greasy hair and sensitive scalps. It helps prevent dandruff, while protecting your hair and giving it a silky shine. Suitable for daily use - does not dry out the scalp and gives the hair new strength.

Application:

Hair only needs to be washed once!

For daily hair care

Bottle sizes:
200 ml and 500 ml



Vitality Shampoo

with TIROLER STEINÖL®

Its balanced formula makes the TIROLER STEINÖL Vitality Shampoo particularly mild and skin-friendly. A special herb and vitamin complex strengthens the scalp and makes the hair easier to comb, soft and supple.

A pleasant and allergen-free perfume completes the formulation of this high-quality shampoo.

Its pH-value is ideal for the scalp.

Particularly recommended for sensitive hair and scalp, and for delicate children's hair.

With precious herb
and vitamin complex

Bottle sizes: 200 ml and 500 ml

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Rock Oil Soap

with TIROLER STEINÖL®

The classic soap with a high TYROLEAN ROCK OIL content that gently cares for and cleanses sensitive, greasy and blemished skin, particularly for teenage problem skin. Regular use makes the skin clear and blemish-free.



For special
skin cleansing

Fresh weight: 100 g



With natural
ingredients

Fresh weight: 100 g

Pure Soap with TIROLER STEINÖL®

Genuine, liquid soap with TYROLEAN ROCK OIL to naturally cleanse and care for the skin. Manufactured traditionally without synthetic surfactants.

For natural
skin cleansing

Bottle sizes: 200 ml and 500 ml

Arnica Soap with TIROLER STEINÖL®

A fine soap for daily use that gently cares for your skin. Has tonic effects and promotes blood flow.



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Hair Balm

with TIROLER STEINÖL®

This well-balanced Hair Balm makes damaged hair supple, easy to comb and gives it a silky sheen, especially in combination with our high-quality TYROLEAN ROCK OIL shampoos. Vitamin H (biotin) & pro-vitamin B5 (panthenol) penetrate deep into the hair and ensure long-term natural protection.

Application:

After washing your hair, massage into towel-dry hair, leave it on for 1 to 2 minutes and then rinse thoroughly.

With precious herb
and vitamin complex

Bottle sizes: 200 ml and 500 ml



Body Milk

with TIROLER STEINÖL®

Ideal after your daily shower or a rock oil bath. Quickly absorbs into the skin without making it greasy and leaves a velvety feel on the skin. It restores natural moisture and has a pleasant and skin-smoothing effect. In addition to the effective TYROLEAN ROCK OIL, exquisite, natural oils from avocado and the jojoba plant and vitamin E pamper your skin.

With natural oils

Bottle sizes:
200 ml and 500 ml

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Skin Balm

with TIROLER STEINÖL®

This extraordinarily effective balm with a very high TYROLEAN ROCK OIL content complements the original TYROLEAN ROCK OIL house ointment that has proven itself for decades. Natural and balanced ingredients such as jojoba oil, vitamin E and beeswax provide a wide range of beneficial effects - such as for the musculoskeletal system, the joints and as a follow-up treatment for scars and much more.

With high Tyrolean rock oil content

Tub size: 100 ml



Foot Balm

with TIROLER STEINÖL®

Quickly revitalises tired and aching feet. Quickly absorbs into the skin and imparts a soothing and invigorating feeling of freshness. Regenerates and cares for the skin and makes it soft and supple, including hardened pressure sores. Apart from the soothing and skin-friendly basic ingredients, the product above all contains camphor and menthol. With regular use, it also prevents athlete's foot and itching.

Nourishing and invigorating

Tub size: 100 ml



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Hand Lotion

with TIROLER STEINÖL®

Rich hand cream for long-lasting care, especially also for stressed hands. Provides intense care for hands and long-lasting moisture. In addition to the soothing and calming power of TYROLEAN ROCK OIL, its natural ingredients like rice starch, almond oil and shea butter make your skin soft, supple and cared for.

With valuable ingredients

Tube: 75 ml



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Day Cream

with TIROLER STEINÖL®

This high-quality day cream is perfect for the care of dry, demanding and stressed skin. Soothing extracts of alpine rose, cornflower and chicory have a calming effect on the skin and smoothen your complexion. Panthenol, shea butter and jojoba oil provide intense moisture and support the gentle and nourishing effect of this cream.

The TYROLEAN ROCK OIL day cream is easily absorbed and ensures a smooth and relaxed feeling on the skin.

With extracts of
valuable Alpine plants

Tube: 50 ml



Night Cream

with TIROLER STEINÖL®

For intensive care while the skin regenerates at night. Soothing extracts of alpine rose, cornflower and chicory have a calming effect on the skin and smoothen your complexion. Almond oil, avocado oil and olive oil protect skin from drying out, and monoi butter and shea butter smoothen the skin and promote skin regeneration.

With extracts of
valuable Alpine plants

Tube: 50 ml



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Marigold Cream

with TIROLER STEINÖL®

A moisturising cream with effective ingredients derived from marigold and TYROLEAN ROCK OIL, which has proven its worth for more than 100 years. Marigold extract has been a home remedy for many ailments for generations. This effective and soothing cream is particularly suitable for dry, sensitive and stressed skin. Is absorbed completely and is non-greasy. Nourishing and regenerative for face, hands and body.

Nourishing and regenerative

Tub size: 100 ml



Larch Resin Balm

with VALUABLE INGREDIENTS

Outstanding care for stressed, fatigued and rough skin (including for cracked skin) - makes it soft and supple. Also promotes blood flow. The resin of the native larch tree regenerates and protects the skin.

With the resin of the native larch tree

Tub size: 90 ml



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Mountain Pine Cream

with PURE MOUNTAIN PINE OIL

Skin cream with pure mountain pine oil from the local mountains, reliable protection against wind and cold. Promotes natural skin tanning (does not contain sun protection factor).

Application:

Apply to the skin and rub in, especially for hands and face (do not apply to the eyes or mucous membranes).

Protects against
wind and cold

Tub size: 90 ml



Tyrolean Mountain Pine Lotion

with TIROLER STEINÖL®

Beneficial and stimulating for aching muscles, strains and tension. Soothing effect based on the combination of TYROLEAN ROCK OIL and mountain pine oil from the local mountains.

Application:

Generously rub into affected body parts.

Beneficial and
stimulating

Bottle sizes: 200 ml and 500 ml

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Skin Tonic

with TIROLER STEINÖL®

Stimulates and relieves tension before and after exercise.

Particularly soothing especially for a strained musculoskeletal system and sore muscles after exercise.

Exceptionally refreshing, and pleasantly moisturising.

Application:

Generously rub into affected body parts.

Invigoring
and relaxing

Bottle sizes:
200, 500 and 1,000 ml



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Wellness & health!



Rock Oil Bath, the BATH OF TRANQUILLITY

The bath of tranquillity and relaxation to support a strained musculoskeletal system. A top-grade product from the TYROLEAN ROCK OIL range. The high organically bound sulphur content creates an extraordinary sense of well-being.

It is not only used as a bath treatment at home, the Rock Oil Bath is also used in hospitals, rehabilitation centres and health spas.

Application:

Add at least 3 tablespoons of Rock Oil Bath to a full bath and 1 to 2 table spoons to half a bath of warm water.

For your health

Bottle sizes: 250 ml, 750 ml and 5,000 g
Sachet in box: 50 110 ml sachets



Fossil Oil

Special sulphonate - a product of top quality and the highest purity, fully water soluble.

Its elaborate and gentle manufacturing process gives this product a high organically bound sulphur content. Focused and highly effective.



Free from
preservatives

Bottle size: 30 g

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Tiroler Steinöl® ointment

Z.no. 7430

A speciality product of exceptional quality and many applications. A blistering ointment for minor inflammation and frostbite, has proven its worth for decades. This ointment is an indispensable part of a well-stocked medicine cabinet.

Application:

Rub ointment into the skin or apply to the affected skin areas and cover with a suitable dressing.

For optimal results, it is advisable to do the treatment overnight (for external use only).

Free from
preservatives

Tub size: 100 ml



Massage Oil

with TIROLER STEINÖL®

Treat your body to a massage with a balanced blend of exquisite oils.

It makes the skin soft and supple and, especially after a Rock Oil Bath, gives you a sense of fitness and relaxation.

With nourishing oils

Bottle sizes:

100, 200 and 500 ml

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Oil shale healing peloid

Fossil ROCK OIL fango mud

Local heat treatment in the form of pulp compresses for the treatment of chronic rheumatoid or degenerative diseases of the musculoskeletal system such as chronic polyarthritis, arthroses, Bechterew's disease, chronic degenerative spine diseases, chronic muscle tension, as well as for the follow-up treatment of injuries sustained through accidents and musculoskeletal sports injuries.

Application:

Preheat the sealed gold foil pack in a warm water bath. Remove the healing peloid, place on the area to be treated and use a heat medium to keep warm for 20 to 30 minutes (see description on the packaging).



With pure ground oil shale

Packet content: 3



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Gift box large

The exclusive gift from the vitality region of Lake Achensee/
Tyrol for every occasion. Available with different content:

Vitality:

Vitality Shampoo 200 ml
Vitality Bath 200 ml
Mountain Pine Lotion 200 ml
Foot Balm 100 ml
Arnica Soap 100 g

Wellness:

Rock Oil Bath 250 ml
Body Milk 200 ml
Vitality Bath 200 ml
Marigold Cream 100 ml
Rock Oil Soap 100 g

Fitness:

Shampoo 200 ml
Skin Tonic 200 ml
Shower Gel 200 ml
Foot Balm 100 ml
Arnica Soap 100 g

Exclusive:

Massage oil 100 ml
Vitality bath 200 ml
Rock oil bath 250 ml
Skin balm 100 ml
Marigold cream 100 ml



Fitness gift box

Gift box small

Shampoo 100 ml
Shower Gel 100 ml
Skin Tonic 100 ml
Body Milk 100 ml



Cardboard bag

Rock oil cardboard bag to fill with
products of your choice (for 200 ml
bottles).







**Vitality & health
for your animals!**



Anti-Bloating Aid

with TIROLER STEINÖL®

Natural product to support the digestive function of ruminants, especially when switching from dry food to grazing.

Ancient home
remedy

Bottle size: 1,000 ml

Tiroler Steinöl® for the FARM

Ancient home remedy with natural ingredients to provide special care. For external application in animals. Suitable for use in organic agriculture.

Ancient home
remedy

Tub size: 500 ml



House Lubricant

with TIROLER STEINÖL®

With natural ingredients to care for the skin of animals.

Suitable for use in organic agriculture.

Ancient home
remedy

Tub size: 500 ml

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Cattle Fluid with TIROLER STEINÖL®

Old home remedy with natural ingredients to provide special care. Cares for your animal in the wild, on the field and in the stable. Suitable for use in organic agriculture.

Ancient home
remedy

Bottle size: 1,000 ml

Udder Care with TIROLER STEINÖL®

Udder Care with TIROLER STEINÖL cares for and soothes rough, stressed and inflamed skin areas and makes the skin soft and supple. Suitable for use in organic agriculture.

Ancient home
remedy

Tub size: 500 ml



Eczema Balm with TIROLER STEINÖL®

This balm with TIROLER STEINÖL has been successfully used for decades for eczema in calves. Suitable for use in organic agriculture.

Ancient home
remedy

Tub size: 500 ml

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Horse Shampoo

with TIROLER STEINÖL®

For a shiny coat and a fluffy mane,
with protective effects.

Dissolve approx. 100 ml of Horse
Shampoo in 2 litres of warm
water and shampoo using a
sponge. Rinse well with water.

A veterinary product with
TYROLEAN ROCK OIL.

With pure
lemon oil

Bottle size: 500 ml



Horse Fluid

with TIROLER STEINÖL®

Ancient home remedy with
natural ingredients to provide
special care.

Cares for your animal when
riding, on the field and in
the stable.

A veterinary product by
TIROLER STEINÖL®.

Ancient home
remedy

Bottle size: 500 ml

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Dog Shampoo

with TIROLER STEINÖL®

Protects the coat, gives it a silky sheen and a pleasant smell.

Application:

Dissolve 1 to 2 tablespoons of shampoo (depending on the size of the dog) in a glass of warm water.

Pour the first half over the wet coat and rub in.

Use the second half to repeat the process and then rinse with clear water.

A veterinary product by
TIROLER STEINÖL®.

With pure
lemon oil

Bottle size: 130 ml



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The history of TIROLER STEINÖL®

Martin Albrecht sen. was an avid mineral collector. In 1902, he came across a dark brown piece of rock on Seeberg mountain near the Gaisalm by Lake Achensee, which he immediately identified as oil shale. He started the "Maria gallery", named thus in honour of his wife Maria.

For 15 years, two miners extracted the oil rock from the Maria gallery below ground by hand using the most simple tools, crushed it and smouldered it in simple graphite crucibles. This is how the TYROLEAN ROCK OIL was extracted for the first time on Lake Achensee.

Because here the oil shale deposits were low, the rock oil pioneer looked for deposits elsewhere. In 1908 in the Bächental valley, a remote tributary valley of the Karwendel mountains, he discovered a much larger oil shale deposit site at 1,400 m altitude.

After a major dry avalanche destroyed the still existent plant on Seeberg mountain in 1917, Martin Albrecht decided to build a new plant in the Bächental valley.



Martin
Albrecht sen.





However, the Grödner-Joch, located 300 metres higher up, was the only thing connecting the rock oil distillery with the processing plant in Jenbach. And so the rock oil had to be dragged up to the Grödner-Joch with great effort in 25 l cans using frame rucksacks and from there to the Achenal valley.

In 1925, a work-related accident caused Martin Albrecht sen. to go blind. The small family business was hit very hard by this tragedy. Nonetheless, the adolescent boys together with their blind father, hard-working mother and their aunt, "Rock Oil Liesl", continued with the rock oil distillery.

In 1917 the plant in the Bächental valley was devoured by flames, and there was a second fire in 1957 when a distillation boiler boiled over. However, Ernst, Martin and Sepp, the sons of Martin Albrecht sen., did not let the avalanche that affected their business in 1984 prevent them from continuing the life work of their father. Due to the continued rising demand for TYROLEAN ROCK OIL the smouldering method was replaced by more productive retort furnaces and the not quite adequate frame rucksacks by mules (until the construction of a goods cable lift in 1946).





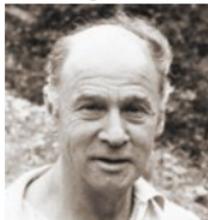
TIROLER STEINÖL® plants - the family business

More than 113 years ago, our grandfather Martin Albrecht sen. began with the extraction of TYROLEAN ROCK OIL by Lake Achensee. He was a true pioneer who experienced many major setbacks. Our parents expanded and modernised the business with a lot of ambition, diligence and strength.

Today the business is run by the third and fourth generation, and we have made it our mission to develop the company and the high quality of our products. Family cohesion continues to be a top priority for us. We live out our vocation in the knowledge that we do a lot of good with our work.

As the only company to produce rock oil in the German-speaking world, we are proud to be producing such an exceptionally valuable product. We have a wide field of activity and daily challenges, which we are planning to continue to face in the future.

Second generation



Josef Albrecht



Martin Albrecht



Ernst Albrecht

Third generation



Günther Albrecht
sales



Hermann Albrecht
mining management



Alexander Albrecht
production management

Fourth generation



Manfred Albrecht
sales management



Bernhard Albrecht
production / development



TIROLER STEINÖL® - extraction today

The oil shale deposit - a gift from the primordial Tethys ocean 180 million years ago - is mined in the middle of the Karwendel mountains in the remote Bächental valley at an altitude of 1,500 metres. The mechanically crushed oil shale is taken to the smouldering plant 200 metres further down with a goods cable lift; a jaw crusher is used to crush the pieces for the furnace and then the material is fed into the two Albrecht smouldering furnaces. During the summer months, this is performed every 6 hours, day and night. To achieve optimal results for the shale oil production, the entire production process is controlled by a specially developed process control system (Albrecht smouldering furnaces and condensation). A monitor controls and analyses all parameters. This is the only way to ensure a consistently high quality. A water-cooled condensing system liquefies the low temperature carbonisation gas into TYROLEAN ROCK OIL and is subjected to further quality control. The TYROLEAN ROCK OIL is cleaned once again using a sheet filter, checked in the laboratory and then released for further processing.





Extraction today -
rock oil distillery
Bächental 1370 m

Tyrolean rock oil -
adventure hiking trail

Extraction from
1902 to 1917



TIROLER STEINÖL® - processing

In the finishing plant in Jenbach, which was constructed in 1919 by Martin Albrecht sen., the TYROLEAN ROCK OIL from the Bächental valley is processed into various products: a great number of cosmetic products as well as veterinary products for animal care. The manufacture of the TYROLEAN ROCK OIL house ointment, retailed as a medicinal speciality, is of particular importance. The quality of the ointment is monitored in the laboratory, ensuring a consistently high quality. All processes (sulfonation, distillation, rectification, filtration, refining) can be reproduced on a small scale (with small quantities) - which allows us to optimise the individual processes. The smouldering of the oil shale is an important task of the laboratory. The oil shale is smouldered under precisely defined conditions, and the resulting rock oil vapour is condensed in a cooler. The condensate is collected in a collection vessel. This facilitates the assessment of the minability of certain rock strata in the Bächental valley.





Book: 100 Years TIROLER STEINÖL®

Find out everything about where the healing TYROLEAN ROCK OIL comes from, read about the legends surrounding the "black gold" from Lake Achensee, and gain insight into the chequered history of the Albrecht family.





VITALBERG

TIROLER STEINÖL® ADVENTURE CENTRE

The Vitalberg adventure centre tells you all about the origin, significance and the many applications of the TYROLEAN ROCK OIL and about the history of the small family business in the Karwendel mountains.

Opening hours:

Adventure Museum: Dec. - Apr.: Mon-Sun 10 a.m. - 4:30 p.m.
May - Nov.: Mon-Sun 9 a.m. - 5:30 p.m.

Shop: Dec. - Apr.: Mon-Sun 10 a.m. - 5:00 p.m.
May - Nov.: Mon-Sun 9 a.m. - 6:00 p.m.

Panorama Café: Dec. - Apr.: Mon-Sun 10 a.m. - midnight
May - Nov.: Mon-Sun 10 a.m. - midnight
(or as per notice board)



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Tirol